

# 98% Customers Recommended Elite Essential

- Our Programmes are HRDF Claimable •



## Inspiring and Motivating

Boost your drive and get inspired with new ideas through our diverse assortment of workshops covering various helpful topics!

## Leadership and Communication

Polish your leadership skills with helpful tips and tricks from our range of experienced, qualified trainers.

## Creative and Critical Thinking

Step out of your comfort zones and get creative in our programmes that will surely challenge and refine your thinking skills.

## Fun and Lively Workshops

No more boring lectures – our workshops are fun and lively, guaranteed to keep you awake to the last second!



## What Our Participants Say?

- "I like the trainers from Elite Essential because they are experts at their fields." – Kendra Jones, "Finance for the Non-Financial Professionals"
- "Experienced speaker, relevant tips and applicable knowledge. Friendly staffs and good services." – Nur Syahirah Mohd Azmi, "Advanced Communication & Presentation".
- "Relaxing, fun and supportive. Elite Essential is the best!" – Nor Syafiqah Razak, "Team Building"
- "The trainer really knows the subject matter...this programme wasn't boring at all, and is very interesting." – Latifah Said, "Menjadi Seorang yang 'Influential & Outspoken'!"
- "What I like most about the programmes and Elite Essential is the variety of exercises leading to the fulfillment of the objective." – Joseph Lee, "Strategic Planning & Execution"
- "Great sharing. Thank you. You have inspired me to be more alert towards my actions on my subordinates." – Azlinda Hamid, "Creative Leadership"

*We look forward to welcoming you in our training programmes!*

Elite Essential | We Serve with Heart

Tel: 603 8063 9211 Fax: 603 8063 7211 Email: training@elite-essential.com.my



ELITE ESSENTIAL  
INTEGRATING PEOPLE AND KNOWLEDGE

UNLEASHING CREATIVITY AND PROBLEM SOLVING THROUGH

# LEGO® SERIOUS PLAY®



22-23  
JANUARY  
2018

EMPIRE HOTEL SUBANG

Research shows that hands-on, minds-on learning produces a deeper, more meaningful understanding of the world and its possibilities – much more so than listening or reading. When working with LEGO® SERIOUS PLAY®, you will use three-dimensional thinking by creating and constructing metaphors to describe real situations your organization faces. When our hands are used in learning, a complicated process takes place that generates a powerful emotional charge. As a result, thoughts and ideas that are built with our hands tend to be expressed in greater detail. They are more easily understood and better remembered.

Fully harvest the insight, ideas and imagination available in you. Tap into the human ability to imagine, to describe and make sense of the business at hand, to initiate change and improvement, and even to create something radically new.

PROUDLY  
ORGANIZED BY



ELITE ESSENTIAL  
INTEGRATING PEOPLE AND KNOWLEDGE

OFFICIAL  
HOTEL





## LEARNING OUTCOMES

Upon completion of the programme, participants should be able to:

- Understand the different types of imagination and the power of imagination
- Understand the power of the subconscious mind of an individual
- Recognize that creative thinking is essential within a problem solving cycle
- Understand the need to look beyond their current functional units and seeing the bigger picture of their roles
- Define divergent vs convergent thinking – Uses of both frameworks
- Understand the barriers to creative thinking
- Utilize strategies to overcome blockages
- Review possible best practice techniques that suit the individual and the team
- Identify appropriate techniques for each situation
- Stimulate the group to become more creative
- Generate ideas that are ultimately applied
- Realize that collaboration is the key to moving forward as the ingredient for success

## PROGRAMME OUTLINE

### INTRODUCTION TO LEGO SERIOUS PLAY METHOD (LSP)

- Background of LSP and the Power of Imagination
- Developing Creative / Subconscious mind – the Right Brain Business Development
- Use of Metaphor

### IMAGINATION

- Divergent vs Convergent Thinkers
- The 3 Types of Imaginations
- Right Situation to Apply

### OVERVIEW OF A CREATIVE PROBLEM SOLVING

- Definition & Benefit of Thinking Creatively
- Personal Thinking as well as Presentation Style and the Styles of Others
- Analyzing the Characteristics of Creative People / Organization
- Lego Serious Play – 3 Dimension Problem Solving Method

### THE CREATIVE THINKING BARRIERS

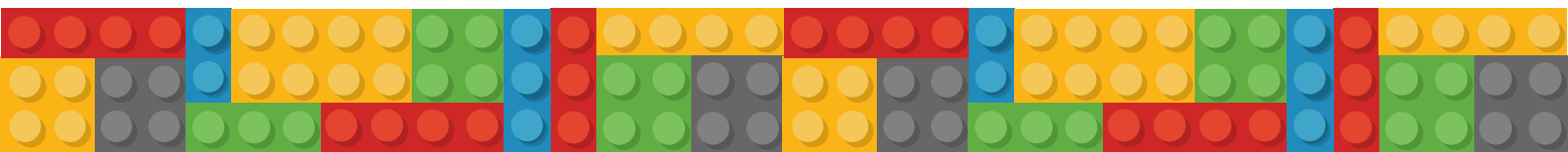
- Leader and Rule Breaker
- 10 Hurdles and Mental Blocks to Overcome
- How can we be More Creative?
- The Best Motivation to Creative Thinking

### THE LSP CREATIVE PROBLEM SOLVING PROCESS

- Defining and Assessing the Problem
- Brainstorming and Evaluating Ideas
- Making and Implementing the Decision
- Evaluating the Results
- Playing with the Past
- Playing with the Future

### MOVING FORWARD

- Developing an Executable Plan in Doing Something Differently in the Workplace
- Reflecting upon the Learning Experiences
- Understanding the Aspiration



# REGISTRATION FORM

22-23 JAN | EMPIRE HOTEL SUBANG



ELITE ESSENTIAL  
INTEGRATING PEOPLE AND KNOWLEDGE

## WORKSHOP TITLE

**Unleashing Creativity and Problem Solving through Lego® Serious Play®**

22-23 JAN 2018, Empire Hotel Subang

## GROUP OF 5-9 PAX

**RM 1199**  
per person

## GROUP OF 4

**RM1499**  
per person

## EARLY BIRD

**RM1599**  
per person

## NORMAL RATE

**RM1699**  
per person

### Notes:

- Kindly contact Elite Essential should accommodation is required.
- Early bird rate applies to registration received 1 month prior programme.
- For group registration of 10 pax and above, please contact Elite Essential for exclusive rate.
- All prices not inclusive of GST. If you are non-GST organization, please talk to us for special arrangement.

Tel: 603 8063 9211, Fax: 603 8063 7211 | Email: [training@elite-essential.com.my](mailto:training@elite-essential.com.my)

ORGANISATION: \_\_\_\_\_

GST ID: \_\_\_\_\_

CONTACT PERSON / APPROVED BY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

DESIGNATION: \_\_\_\_\_

TEL: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

## Participant Details

NAME ①: \_\_\_\_\_

NAME ②: \_\_\_\_\_

DESIGNATION: \_\_\_\_\_

DESIGNATION: \_\_\_\_\_

H/ P: \_\_\_\_\_

EMAIL: \_\_\_\_\_

H/ P: \_\_\_\_\_

EMAIL: \_\_\_\_\_

NAME ③: \_\_\_\_\_

NAME ④: \_\_\_\_\_

DESIGNATION: \_\_\_\_\_

DESIGNATION: \_\_\_\_\_

H/ P: \_\_\_\_\_

EMAIL: \_\_\_\_\_

H/ P: \_\_\_\_\_

EMAIL: \_\_\_\_\_

## Terms and Conditions:

- Registration fees include refreshments, lunches, course, materials, and certificate of attendance.
- Cancellation of registration must be made in written form (letter, fax or email) to Elite Essential Sdn Bhd before 10 working days prior to the event with 20% of the registration fees imposed for cancellation. The full registration fees will be billed to your organisation for cancellation received within 10 working days prior to the event or in a case of "no-show".
- Substitution of participant(s) is allowed with no additional charge provided Elite Essential Sdn Bhd is notified in writing of the name and designation of the new participant(s).
- Full registration fees must be received before commencement of the course. Participants with outstanding registration fees are required to make payment on site or present an undertaking letter, local order or letter of approval to participate. If one of these cannot be supplied, Elite Essential Sdn Bhd reserves the right to refuse admission.
- Elite Essential Sdn Bhd reserves the right to change the venue, facilitator and reschedule or cancel the course whenever deemed necessary. We shall inform the participant(s) if any changes arise.

## MODE OF PAYMENT (please tick the appropriate box)

CHEQUE

BANK DRAFT

LOCAL ORDER

PAYMENT BY CHEQUES / BANK DRAFTS should be made payable to "Elite Essential Sdn Bhd" and crossed "A/C Payee Only"; (Maybank, A/C No: 5127 8102 2331; Swift Code: MBBEMYKL). You may bank in or send the cheques / bank drafts to us via registered mail / courier express. Please fax a copy of the transaction slip to us at Fax: +603-8063 7211 and indicate invoice number for verification purpose.

We fully understand and agree on the terms and conditions stated above.

.....  
Authorised Signature

Name \_\_\_\_\_

Designation \_\_\_\_\_

Company Stamp:

Date:

To confirm your registration, kindly complete this form and fax to us at Fax: +603-8063 7211 or email: [training@elite-essential.com.my](mailto:training@elite-essential.com.my)  
For course enquiry, please contact us at Tel: +603-8063 9211